

Top 20 media law mistakes and how to avoid them

E-learning course

Probably the most valuable training half-hour you will ever spend - anytime, anywhere.

We will take you step-by-step through the classic legal pitfalls in digital and print media, and more importantly, how to avoid them. This e-learning course is based on our hugely popular in-company media law workshops, and features both the top 10 libel mistakes you could easily make, as well as the top 10 copyright and intellectual property errors to avoid.

Who it's aimed at and course overview

This course is great if you report, write or edit in any print or digital medium, and want a rapid, practical and accurate summary of what to look out for.

Course duration

If you sat down and did the course in one sitting, it would take approximately 30 minutes to complete. But you can work at your own pace, and dip in and out of the course as often as you want, and go back to sections to really make sure you've understood.

If you have any queries at all, you are very welcome to get in touch with the trainer as often as you want.

We set a 4 week deadline from the point you receive your enrolment information. If you need longer though, you just need to let us know.

Quiz

At the end of the course, you will be quizzed on the top 20 media law mistakes that need to be uppermost in your mind. This quiz will check your knowledge of the main mistakes to watch out for, but it will also test your more general knowledge of libel and Intellectual property law.

If you fail to get a pass on the quiz, we recommend that you do the course again (and you can access it as many times as you want for 4 weeks), or consider enrolling on our **Libel and defamation** and **Copyright and intellectual property** e-learning courses.

"Excellent course, with great examples!"
E-learning delegate

You will learn:

- The top 20 media law mistakes and how to avoid them, including:
- Balancing "freedom of speech" against reputation
- How to approach and manage key copyright issues whether online or in print
- The principles of the Reynolds defence
- Vital tips to use whenever you create new content
- The pitfalls of using material from the public domain
- Key differences between US and English and Welsh libel laws
- Managing images and trademarks as well as words

This session is perfect if you have already completed our **Libel and other defamations** and **Copyright and intellectual property law** for digital and print media courses and want a quick recap on what to avoid.

Your trainer and feedback



Richard Sharpe is a trainer, journalist, researcher and a director of ContentETC.

As a journalist he has contributed to the Financial Times, The Herald Tribune, The Times, The Daily Telegraph, The Observer, Computing, Computer Weekly and other publications covering IT and its impact.

Richard is a highly successful trainer, regularly training journalists at publishing companies including Bauer, Haymarket and TimeInc and coaching executives at organisations including UCLU and LSE.

The beauty of e-learning is that you can do it at a time and place to suit you. But you won't be alone! Richard will talk you through the key points to improve your skills and knowledge, and at any time during your e-learning course, you can email him with any queries or comments.

Richard can also give you invaluable **one-to-one feedback** on your own work. If you buy the trainer feedback option with your course, email him your legal queries after you have completed the e-learning and he will supply you with individual guidance, comments and practical suggestions. This unique feedback really brings your e-learning to life and makes sure you have truly grasped - and applied - all of the key principles.

Discounts and prices

Top 20 media law mistakes is £30 + tax per user * which gives you full unlimited access to the course for one month. If you need longer though, you just need to let us know.

If you want to add personal one-to-one trainer feedback to the course, the price is £85 + tax.

* Discounted rates of up to 70% are available for multiple users. The discount applies to this course or a mix of e-learning courses. We will give you an immediate 10% discount off your second course if you book with us again.

If you would like to receive a Certificate when you have completed your e-learning course, please just let us know and we will arrange for one to be sent to you.

Contact us

Please call us on

00 44(0)1428 722105

to speak to either Lucy, Rosemarie or Elaine about your particular training needs.

Or email us at

info@contentetc.com

and we will get back to you as soon as possible.