

## Social Media and the Law

E-learning course

### The Course Essentials

This refresher course is a must for anyone who is posting on social media. It is designed to help you spot and avoid common legal problems you may encounter online.

### Course content and duration

If you sat down and did the course in one sitting, it would take approximately 1 hour to complete, including taking the interactive quiz.

Social Media and the Law is an ideal companion to our **Libel and other Defamations, Copyright and Intellectual Property** and **Top 20 Media Law Mistakes** courses if you need more of the basics.

If you would like to receive a Certificate when you have completed your elearning course, please let us know and we will arrange for one to be sent to you.

### Your trainer and feedback



**Becky Bocchetti** is a leading digital trainer specialising in content, media law and marketing. She has a proven track record with a variety of media owners, FMCG brands, marketing specialists and content providers.

The beauty of e-learning is that you can do it at a time and place to suit you. But you won't be alone! Becky will take you through the key points to improve your skills and knowledge, and at any time during your elearning course, you can email her with any queries or comments.

Becky can also give you invaluable **one-to-one feedback** on your own social media. If you buy the trainer feedback option with your course, she will ask you to email a short brief to her after you have completed the elearning. She will supply you with individual guidance, comments and practical suggestions.

## £9.99 per user

If you want to add personal one-to-one trainer feedback to the course, the price is £59.99 + tax.

### You will learn:

- Where copyright laws fit in with social media content
- How to avoid invading privacy, defaming someone or acting in contempt of court
- How to avoid breaching confidence or tampering with trademarks
- Recent cases and judges' opinion

...and much more.

### The course covers:

**Copyright** - Who owns what and what this means for any social media content.

**Brand reputation** - Being mindful of taste, decency and guarding your brand's reputation when posting, sharing and commenting online.

**The Defamation Act and the social media age** – Written messaging, images, gifs, memes, video, innuendo and humour, amplifying.

**Privacy and social media** – What you need to know about the Human Rights Act and content published online.

**Contempt of court and social media** – What you can and cannot publish during investigations, searches and trials.